

RE/MAX is the #1 Real Estate Company in New Jersey for 2008*

RE/MAX[®] vs. The Competition

In 2008, on average, RE/MAX Associates completed twice as many transactions as their closest competitors.**

How is RE/MAX Different?

Our Associates receive all calls from their advertising, road signs, and personal web pages.

Our Associates have the freedom to advertise wherever and whenever they choose.

RE/MAX Associates average over 13 years of experience and lead the industry in advanced designations.

Each RE/MAX Associate has their own webpage, linked to www.remax-nj.com, a site that receives more than 400,000 hits per month.***

RE/MAX advertises nationally and locally through radio, newspaper, billboards and more, creating a strong brand name.

How Do You, the Client, Benefit?

Your RE/MAX Associate is the direct contact for all inquiries regarding your home, making it easier and faster to find the right buyer.

Your RE/MAX Associate will design a unique marketing plan based on your needs.

Your RE/MAX Associate knows the ins-and-outs of the business and can help you get the most money for your home.

More than 80% of homebuyers search for properties on the web. Your RE/MAX Associate will reach out to these tech-savvy buyers and will handle all leads personally.

To potential buyers, the RE/MAX yard sign represents one of the best-known and highly-respected brand names in real estate.

How Do Other Companies Operate?

Call-ins are directed to the office and are answered by agents who may know very little or nothing about your home.

Agents must follow office budgets and deadlines, which limits the exposure of your home.

Agents average only eight years of real estate experience.

Leads are distributed by the office, rather than going directly to the informed listing agent.

Most traditional companies are local and do not have widespread name brand recognition.

www.remax-nj.com

*This chart combines "total units sold" and "total volume sold" for residential listings for all office locations of each organization identified. It includes which listings were sold by such organization itself, or with the aid of a cooperating broker for the state of NJ and time period indicated, according to the data by the following Multiple Listing Services in NJ: Trend MLS, Garden State MLS, Monmouth County MLS, Middlesex MLS, South Jersey Shore MLS, Bergen County MLS, Hudson MLS and Cape May County MLS. This representation is based in whole or in part on data supplied by each MLS listed. Each MLS does not guarantee or is in any way responsible for its accuracy. Data maintained by each MLS may not reflect all real estate activity in the market. This graph lists up to the top 5 competitors in the market indicated. Equal opportunity employers. Each RE/MAX[®] office is individually owned and operated.

**Based in whole or in part on data reported to and obtained from the TREND, South Jersey Shore, Cape May, Jersey Shore, Garden State, New Jersey, Hudson, Monmouth and Middlesex Multiple Listing Services for the period of 1-1-2008 to 12-31-2008. Neither the local boards/associations nor the MLS systems are in any way responsible for the accuracy of this information.

***Based on data reported from remax.com and Reliance Network

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